



North Carolina Coaches Association

N.C. COACH

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# From the Clinic Desk

by Mac Morris

As I begin this column, it is the beginning of October and it appears that fall is on the way and the temperatures are becoming more moderate after a sweltering summer. We are putting the wraps on the 2016 Clinic and as of today we have 73 individuals who have not answered two letters requesting their cards back because they were not eligible to hold them. We had 23 bad checks from the Clinic and there is only one that hasn't been made good. Ordinarily I would like to publish that name since we have tried repeatedly to get it rectified but the editor wouldn't allow it. But if we did it in the future, we probably wouldn't have a problem with bad checks in the future.

In thinking about the 2016 Clinic, everything went pretty well in spite of losing the pavilion as a site for sessions. Hopefully the Swarm's new arena will be able to be used in 2017 so that we can have some of the bigger sessions there. We are considering moving the

days of some sports to better fit sports season. We have had complaints before about having volleyball and softball on the same day since there are coaches who coach both. So be sure to continue to check before someone comes on the wrong day for their sport.

I heard glowing reports on most of the clinicians. Because of the NCAA ruling about D1 coaches attending and speaking at clinics which are connected with all star games we have been using retired college and pro coaches and some out of state high school coaches as our football clinicians. An interesting sidebar from this is that Coach Dante Scarnecchia who did such a fabulous job in 2015 is now back on the sidelines with the New England Patriots and is surely responsible for their early success without Tom Brady. I would love to have some feedback from football coaches as to what type of clinicians they want. I have heard that some would like to have offensive and defensive sessions at

the same time. I don't know if facilities would allow that. I have also heard that some want NC high school coaches to speak. I have always thought that local coaches would not give full information about their successes and would be like the Georgia Tech staff when they came and held back some of their stuff. We have thought about bringing in a D3 staff like Mount Union. So I would like some feedback at mmorris@nccoach.org so we can have the clinic that best suits our members. I'm always looking for suggestions for speakers and so far have gotten some help from wrestling and soccer coaches but not many others. I will pursue anyone that you want. We have tried for years to get Dan Gable for wrestling without much luck but we have tried.

In the last newsletter I spoke to the NCHSAA initiative to improve sportsmanship in high school athletics. I know that the fall seasons are not over yet but the numbers seem to

indicate that things are a little better. I requested statistics from the NCHSAA and these are the numbers so far for ejections in 2016. In parentheses are the numbers from 2015: Fighting 77 (118), Flagrant Contact 36 (77), Obscene Gestures 2 (1), Profanity 55 (54), Disrespectfully addressing an official 31 (29), Leaving the bench to participate in a fight 6 (17), Leaving the bench area to fight 6 (17), Taunting /Baiting 14 (16) and no ejections for spitting or biting versus 1.

Their feelings about the program so far say, "We are pleased with how the bench areas have been cleaned up. The communication process of one-voice, the head coach has really had a positive impact to coach/official interaction in all fall sports. The profanity ejections are coming from players mostly, and we need to continue to emphasize the core values of the NCHSAA."

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# From the Games Desk

by Phil Weaver

Some of you are familiar with a News and Record sports columnist, Ed Hardin. I think he nailed the NCAA/ UNC-CH controversy in his August 7 column. His premise was that there are only two possible outcomes to the Carolina lawyers telling the NCAA they were exceeding their authority in attempting to regulate the academic fallout from the fake class issue. One possible outcome is that the NCAA, now backed into a corner, may hit Carolina really hard. The other is that the NCAA will have to concede that they have no authority over any school's decisions on academic eligibility issues. Ed's main point and the one I want to expand on as it relates to high schools is that the NCAA is now at a crossroads that could determine the future of the organization.

I love to hate the NCAA. Over the years, they have passed so many regulations that have harmed either the NCCA or high school sports in general, but remain the organizer of many of the nation's greatest sports events. Michael Jordan and James Worthy didn't have the chance to play in the East-West Games because of a now non-existent NCAA rule which limited kids to two all-star games. How the NCAA had a right to regulate high school events is still a mystery to me. The current policy of banning Division I football coaches from speaking at our clinic because we hold an all-star football game the same week is absurd. The NCAA blames the football coaches and the coaches blame the NCAA. Either way, the rule is ill-conceived and the appeal process is impossible to navigate and have justice done.

One of the most significant blows to high school sports was the promotion of Friday night football for television. When a local Division I team plays in the Friday night televised game, our football attendance has to suffer. Only a very shortsighted person cannot understand this loss of revenue has an impact on the entirety of the high school athletic program. The NCAA cares nothing about high schools and there are few, if any, Division I football or basketball programs that do either. Most talk a good game, but their decision makers will follow the money every time. The irony, of course, is that college football is almost completely dependent on high schools to develop their future players and to showcase them to recruiters. I have refused to watch Friday night NCAA football games since their

inception; though I know my boycott will have absolutely no impact. Each of you can probably cite a different NCAA rule that has unfairly impacted your program, too.

Unfortunately, it's better to have the NCAA than what would exist if there were no NCAA. The Carolina challenge over academics comes at the same time the five major college conferences are pushing towards what appears to be an association for football alone; independent of the NCAA. If we think recruiting is out of hand now, just see what happens if this split occurs. Could basketball then be far behind? Could the NCAA function as a "minor sport" association only? No it couldn't, because television money, particularly from "March Madness",

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# Clinic

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All in all I think the coaches are doing a good job of honoring this initiative and hopefully these numbers will continue to improve through the fall and into the winter and spring.

One of the things we are going to try to do is answer some of the frequent questions to help with understanding. *Why can't I get CEU's for the Clinic anymore?* For years we issued CEU's and had to hire checkers to verify attendance and administrators to keep the numbers. When the numbers of registrants dropped to a very low numbers it became a losing proposition and we ended it.

Why can't first responders be regular members? Full-time licensed athletic trainers have to go through hours and hours of training to be licensed. First responder training used to be 20 hours and is now

10 hours, so those are not equal. First responders who also teach and coach are eligible.

Why didn't I get my registration materials in the mail? Everything we send to our members is sent third class mail because of the cheaper rate. Third class mail is not forwarded so if we don't have the correct address, you won't receive anything from us. If you get some materials and don't get registration, then your problem is with your mail carrier. Any time between May 1st and the week before the July 1st deadline, you can call us and we will send the materials.



2016 East-West soccer action



## N.C. COACH



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# Games

from page 1

pays for most of the championships in the other sports.

Do we really want a college to be able to recruit any player, regardless of their academic abilities? We seem close to this point now in that basketball players can attend college for one semester and remain eligible for the second before they go to the pros. We seem so close to the point where it is inarguable that colleges are simply football and basketball factories and that the term "student-athlete" would be even more implausible than it seems now.

So, isn't the issue really how to make the NCAA a functional organization which makes policies that fairly affect all recruits, high school programs, and colleges equally while still maintaining the concept of true "student athletes"? The UNC-CH academic challenge could demolish the latter concept and at the same time set up potential legal challenges to NCHSAA academic regulations. I guarantee there will be lawsuits challenging high school academic regulations if those of the NCAA disappear. For awhile, the Caro-

lina scandal was humorous to those of us who are graduates of rival schools. But pretty quickly, it became such a stain on the superb reputation of our state's university system that I think most of us just want it to be done with. I'm afraid that Carolina, by challenging the NCAA's right to have academic standards, will do great harm to itself or to the NCAA; neither of which is a desirable outcome. If the NCAA isn't perceived to control sports, especially football and secondly basketball, then college athletics will really become nothing more than what the most strident critics are already saying -- semi-pro teams playing under the name of a college.

With the recent banning of NCAA (and ACC) post-season events from North Carolina non-campus venues, I feel that subject has to be addressed here. I think it best that I try to address only the political aspect rather than try to debate the moral position for each side. I certainly feel that those who favor the law and those who oppose it, or parts of it, do so from a position of what they consider morally correct. To accuse honest, sincere people of promoting hate is unfair and certainly not productive.

As for these rulings, I feel that North Carolina is being unfairly targeted while other states have laws that some people also feel discrimi-

nate unfairly. Data from the NC State House of Representatives shows that, other than Massachusetts, no ACC state has legal protection for gender identity issues. Only New York adds sex and sexual orientation protections. Twenty-eight states' laws and United States Federal statutes are all similar to North Carolina's new law as far as bathrooms and dressing rooms are concerned.

The national legal dispute arose because President Obama issued an Executive Order that changed the way 25 states define the noun "sex". The U.S. Supreme Court, in answer to a filing by the 25 states, ruled that the Executive Order was not to be implemented pending final resolution of the case. I don't have room here for details, but the Department of Justice and the Department of Education have interpreted "sex" as President Obama does. The implication for the NCAA, ACC, and the NCHSAA is how Title IX will be changed if a transgender female (male to female) is defined only by a person's self-identity and not by birth sex (with or without hormone treatment). Allowing anyone identifying as a female to participate in women's athletics would be a blow to the intent of Title IX which was to increase opportunities for women (in a biological sense) in scholastic and college athletics.

There have been many national and international events held in North Carolina since the passage of HB2 and I have yet to see where the law has had even the slightest negative impact on one person. I believe such an incident would have surely been very well publicized. Ironically, can anyone remember an incident prior to the law being passed? I don't. Therefore it would appear, especially with no enforcement or punishment written into the law, that the law (whether it is good legislation or bad) has had and will not have any practical effect on a future NCAA or ACC event. Why these two organizations didn't await the outcome of the court case against HB2 before canceling venues in North Carolina is puzzling.

I think the NCAA and ACC have crossed a dangerous line and have now made themselves vulnerable to anyone or any group who feels discriminated against to have a legitimate case to demand events be moved from other locales. Aren't these athletic organizations now vulnerable to even more pressure from a big money sponsor who has demands? In the meantime, it will be interesting to see how many other NCAA events are moved and where the ACC will move events to since only two of its states have protections beyond what North Carolina offers.



## JOE'S CORNER

by Joe Franks

**Value** – We all want to get the best deals we can each and every day, right? So what do you get from your registration fee at the annual clinic in July? We are giving real value to our members and associates each year. Let's say that you paid \$75 – which is the on-site clinic fee. Here's what you get:

- A) Instructional sessions from solid clinicians
- B) Admission to 3 All-Star Games (\$30 value)
- C) Two meals – Monday and Wednesday (\$20 value)
- D) All-Star program (\$5 value)
- E) Admission to a trade show with well over 100 vendors
- F) NC Coach Newsletter
- G) Coaching liability insurance (excludes athletic trainers and first responders)
- H) Picture ID card that provides admission to NCHSAA games

Folks, that's a pretty good deal in my book, and what if you were a member the previous year and were able to register for \$55? Or what if you were at a school that valued continuing education for coaches and they paid your clinic fee? We will continue to make our clinic one that is a bargain for the folks who attend, and hope you feel that way too.

**NCHSAA Regional Meetings** – Each fall, the NCHSAA holds meetings in each of the eight regions for representatives from member schools and central office personnel. There are superintendents, principals, coaches and AD's at each of these, and we have staff represented at each. I have been fortunate to be able to attend many of these for years and I truly believe that this enhances communication between school folks and reps from NCHSAA, NCCA and the NCADA. North Carolina is a national leader with regard to high school athletics and we

need to keep it that way. I'll follow up in subsequent newsletters with updates from both regional meetings and the NCHSAA Board Meetings.

**GYM 2 THE JURY** – A few years ago, the NCCA began providing this periodic newsletter, free of charge, to members and schools. This is produced by a national leader in athletic risk management, Dr. Herb Appenzeller. Last year, we found it to be better and easier to send it to each school AD and ask that they forward it to their coaches. Folks, please take advantage of this resource. If you can come up with one good idea to make your facility or practice plan safer for your student-athletes, and therefore reduce the risk of liability, then it is well worth your time to check it out! Make sure you are asking your AD to forward it to you.

**Social Media** – Make sure you follow us

on Twitter - @NCCoachesAssn - and Facebook – North Carolina East-West All-Star Games.

As always, thanks again for all you do for our young people. It's our job to continue to make the title "Coach" one that is respected and admired. As your representative on the NCHSAA Board, I welcome your input. My email is [jfranks@nccoach.org](mailto:jfranks@nccoach.org)

A blue Riddell football helmet was left at the Coliseum during the Coaching Clinic. We have it at the NCCA office and would be glad to get it back to its owner.  
Call 336-379-9095

## Sport-Specific Organizations

by Phil Weaver

We're still getting an occasional response to our spring survey. One comment struck me as needing a direct answer.

To the question of what we could do better, someone wrote: *"Better communication with members. Should not have to be a member of a sport specific coaches association (NCBCA, NCFCA, NCSCA etc.) to have your opinion heard. The leaders of those organizations do not necessarily represent the majority opinions of the coaches in the state."*

Please remember that Joe Franks, NCCA Assistant Executive Director, sits on the Sports Committee of the NCHSAA Board of Directors. Joe,

Mac, and I speak with various members of the NCHSAA staff frequently. I think they listen because they know we have no agenda other than to improve athletics for kids and coaches.

Most importantly, all you need to do is email or call us and express your opinion. I think our greatest value is that we support all sports and don't support a proposal from one sport which would create a significant difficulty for another sport. We'll certainly give you our honest appraisal of your issue, how Joe will address it in Chapel Hill, and probably speculate on the chances of your position becoming policy and why.

## In Memoriam

**Larry Deal**  
South Rowan High School

**Doris Howard**  
Cape Fear High School

**PLAY LIKE A Champion**

**Who Are The Real Champions?**

*They aren't motivated by professional reasons, but by personal ones. They are in it for the thrill of the challenge. Those are the real champions. And they're all around us.*

**Because we have one in all of us.**

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# They Still Call Me “Coach”

## Charlie Adams

Charles H. “Charlie” Adams, who served as executive director of the North Carolina High School Athletic Association for 25 years and was with the NCHSAA for 42 years, served the young athletes of this state in some capacity throughout his entire professional career.

A native of Cary, where he was an outstanding high school athlete, Adams headed up the NCHSAA from 1984 to 2010, only the fifth executive director in the years the Association has operated. During his tenure as executive director, North Carolina took its place among the top high school associations in the country.

Under his leadership, the NCHSAA greatly expanded the services available to member schools. A corporate sponsorship program has enhanced Association programs and has served as a model for other states. In addition, such new and innovative programs as an NCHSAA Hall of Fame, Scholar-Athlete, a student services program which includes a strong alcohol and other drug education-prevention component, more classified state championships, championships at outstanding facilities, and a general “opening up” of the



Association for more involvement by members has occurred during Adams’s tenure.

One of the Adams legacies will be the NCHSAA Endowment, which was conceived, discussed and implemented under his leadership. It will help ensure that certain athletic opportunities for student-athletes will always be available.

He has been a regular speaker at national meetings because of his progressive ideas and success at implementing them in North Carolina. He also has served on both the Telecommuni-

cations Committee and the Competition Committee for the National Federation of State High School Associations. Adams has served on the National Federation Board of Directors and was the president of that organization for 1997-98. He currently is on the NFHS Foundation Board and chairs the National High School Hall of Fame Screening Committee.

Prior to becoming executive director, Adams served as assistant executive director and supervisor of officials for the Association for some 17 years. He

conducted rules clinics in various sports across the state during that time in addition to supervising a number of interscholastic programs.

Adams earned his undergraduate and his master’s degree at East Carolina University, where he was an outstanding basketball player. Following his graduation from ECU, he coached and taught in Laurel, Delaware, before returning to Wake County.

He compiled a brilliant record as a coach at Cary High School and then was assistant principal, dean of men and athletic director at Garner High before joining the NCHSAA. He is a 1991 inductee into the East Carolina University Sports Hall of Fame and a charter member of the Cary High School Athletic Hall of Fame. He is also a member of the North Carolina Athletic Directors Hall of Fame, the North Carolina Sports Hall of Fame and in the summer of 2001 was inducted into the prestigious National High School Sports Hall of Fame.

Adams and his wife Sue are long-time residents of Chapel Hill and are active members of University Baptist Church. He retired from his post February 1, 2010.

### NCC: WHAT SPORTS DID YOU COACH?

**CA:** Head Basketball 5 years, plus one additional season; Assistant Football 4 years; umpired Baseball 4 years; started Track meets for 4 years.

### NCC WHERE DID YOU COACH?

**CA:** Fort Jackson Military Base, Columbia SC; Laurel HS, Laurel Delaware; Cary HS, Cary NC

### NCC: HOW MANY YEARS DID YOU COACH?

**CA:** 5 years and one additional season at a military base.

### ARE YOU STILL INVOLVED IN COACHING AND/OR ATHLETICS?

**CA:** Yes. I serve on Scholarship Boards & Committees, Halls of Fame, Advisory Boards & Committees, Sports Club Boards, Awards Chair, Foundation Boards and as a speaker at events and

functions. I was involved in athletics at the NC High School Athletic Association (NCHSAA), serving as Assistant Executive Director & Supervisor of Officials for some 17 years from 1967 until 1984. I then served as Executive Director from 1984 until 2010. I completed my service to the NCHSAA after 43 years of service. Since retirement I have continued to speak all over NC and other parts of the country. I still attend some athletic events locally. I have also assisted with fund raising, corporate funding, Foundation work, athletic opportunities, Student Services, citizenship, sportsmanship marketing, promotion and advertising.

### NCC: WHAT WAS YOUR MOST MEMORABLE COACHING EXPERIENCE?

**CA:** There were so many, but I would say it had to be working with my players, teaching them, seeing them grow physi-

cally, mentally and emotionally from one season to another. Also, seeing them become good citizens and productive members of society. Watching their hard work payoff was very rewarding.

### NCC: WHAT PART OF COACHING WAS THE MOST REWARDING FOR YOU?

**CA:** Practice time. Getting to know them better because of the length of practice time. I loved the teaching part. Maintaining relationships with former players is still so rewarding. Having the Cary HS gym named for me was so humbling because they had so much to do with it.

### NCC: WHY DID YOU GO INTO COACHING?

**CA:** I always loved sports and thought that after my playing days that I would like to stay close to the game. I also saw how much my Mother loved teaching

(40 years), and coaching is teaching. I also think that my high school coach Simon Terrell had a huge influence on my desire to coach. He was a great coach and mentor, was full of inspiration, was a motivator, and was such a positive influence. I loved playing for him and he turned out to be a lifetime friend. He also helped me to win a college basketball scholarship.

### NCC: WHAT IS YOUR FUNNIEST COACHING MEMORY?

**CA:** Most of the fun came in practice, after practice, in a shoot-around, in the shower or even while in class. We were a pretty serious group, but I have heard the players tell some really funny stories at times, but usually not during practice or games.

### NCC: WHAT WAS YOUR MOST EMBARRASSING COACHING MOMENT?

See “Coach”, page 5



## “Coach”

**CA:** We were using a card system to call a play or change one. In a moment of frustration, I threw all the cards as high in the air as I could. As the crowd was gasping in disbelief, I saw our principal standing at the other end of the gym. So I told our head manager to catch all the cards before they hit the floor. Needless to say, the next morning I had a note in my box to report to the principal's office. I received a pretty good lecture and we did away with the cards the next practice.

### NCC: WHAT WAS YOUR FAVORITE PLAY OR STRATEGY?

**CA:** I was considered a shooter in high school and college, but when I started coaching I firmly believed that defense was the key to winning. I loved a flex defense that had so many options. I also liked multiple defenses so we played a pressure man, a half court 1-3-1 trap and a 1-2-2 point zone. Our defense was predicated on what the other team's offense was doing. We ran a triangle offense which gave us many options. We loved to press and fast break.

### NCC: WHO WERE THE TOUGHEST TEAMS YOU COACHED AGAINST?

**CA:** We always had a tough league, but I would list Jack Temple of Smithfield, Fred Williams of Millbrook and Sherrill Johnson of Garner. Out of the league would be Ralph Hargett of Forest Hills, Bob Culton of Chapel Hill and Tunney Brooks of Lumberton.

### NCC: WHAT CHANGES WOULD YOU MAKE TO THE CURRENT RULES IN YOUR SPORT?

**CA:** I think we have a really good game and I cannot think of any rule changes that would be beneficial.

### NCC: WHAT ONE PIECE OF ADVICE WOULD YOU GIVE A BEGINNING COACH?

**CA:** Try to start out in a good, well-established program under a veteran coach. Never underestimate your influence on your players. Play by the rules, constantly learn, develop and show patience and control your emotions. Treat your players equally.

### NCC: WHAT ARE THE MOST IMPORTANT THINGS FOR YOUNG COACHES TO DO IN DEALING WITH:

**CA: ATHLETES:** Be honest, define their roles, be fair, learn patience, play by the rules. Be a friend, but don't forget you are their coach. Control emotions,

treat the players equally, and learn to handle different personalities.

**B: PARENTS:** Hold parent meetings. Set expectations, Assure them that you will not mistreat or abuse their child. Have consequences for not following the rules. Be open and honest. Be professional.

**C: ADMINISTRATORS:** Assure them that you will follow team, school, conference & state rules. Respect their authority. Let them know you appreciate them.

**D: ATHLETIC DIRECTORS:** Show them you are dependable and responsive. Keep them aware and in the loop. Talk with them on a regular basis.

**E. OTHER COACHES:** Support their programs. Be available to and for them.

**F: THE PRESS/MEDIA:** They are or can be your friends. It is good for them to be favorable toward you and your teams. Make sure you have information for them like schedules, rosters and stats. Invite them when you can to events. Report all results to them win or lose in a timely fashion. Make certain you never criticize your own player, the other team's players, the coaches or the officials.

### NCC: WHAT DID/DOES THE NCCA MEAN TO YOU?

**CA:** A chance to attend outstanding clinics. A great resource. A chance to grow, to meet college clinicians and to meet high school coaches from all over NC. Create new friendships, attend the All-Star games and profit from a state-wide program.

### NCC: OTHER COMMENTS?

**CA:** Thanks for the opportunity to offer and share my thoughts. Being called “COACH” is an expression we will always enjoy being called. In becoming a coach, we should attempt to become a “life coach.” The NCCA is a great organization and has stood the proof of time. It is one of the best in the country and I speak of what I know because when I was President of the National Federation, I had the opportunity to attend clinics all over the country. I am also very proud of having the chance to play for the East in the East-West All Star basketball game in 1954. I am a lifetime member and have been a NCCA member for 49 years. In closing, I would like to say that coaching was the most enjoyable of all my vocations. I loved my players when they were playing for me and I love them even more now. When they call me “Coach”,



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**NCCA**

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I feel it is an expression of respect. Also, the NCCA is second to no other Coaches Association. They are a wonderful organization with outstanding leadership. Absolutely the “BEST!”, and I hope our coaches continue to take advantage of all the outstanding things they offer.

The 2nd Annual Kids' Basketball Clinic took place in the Sawyer Gym at Grimsley High School during All-Star week this summer. East-West All-Stars, college players and high school coaches provided instruction in fundamentals and sportsmanship. Thank you to Chick-Fil-A for their generous sponsorship.





# 2017 All-Star Coaches announced

<b>East Women's Basketball</b> Head Coach: Nattie McArthur ( Jack Britt) Asst. Coach: W. Chris Owens (Clinton)	<b>East Women's Soccer</b> Scott Sloan (Heritage)
<b>West Women's Basketball</b> Head Coach: Kim Furlough (N. Guilford) Asst. Coach: Brandon Holloway (Pisgah)	<b>West Women's Soccer</b> Angelo Palozzi (Newton-Conover)
<b>East Men's Basketball</b> Head Coach: Brett Queen (Hoggard) Asst. Coach: Michael Proctor (Northside)	<b>East Men's Soccer</b> Joe McCarthy (Northern Nash)
<b>West Men's Basketball</b> Head Coach: Sean Vestal (North Forsyth) Asst. Coach: Brian Franklin (McDowell)	<b>West Men's Soccer</b> Jeremy Krist (Williams)
<b>West Football</b> Head Coach: Greg Lloyd (Kings Mtn.) Assistant Coaches: DeVore Holman (Davie County) Wayne Jones (High Point Central) Jimmy Upchurch (West Stokes) Greg Hill (Ashbrook) Larry Brow (A.C. Reynolds)	<b>East Football</b> Head Coach: Richard Bailey (Scotland) Assistant Coaches: Reggie Lucas (Wake Forest) Samuel Hales (West Johnston) Caleb King (East Carteret) Jack Holley (East Duplin) Jason Battle (Rocky Mount)



2016 East-West soccer action


## Apply now for an NCCA Scholarship

If you have been a member of the NCCA for 15 years and you have a son or daughter who will graduate from high school or who will be in graduate school for the 2017-2018 school year, your child is eligible to apply for a one-time NCCA Scholarship.

Applications are not mailed until after January 1st because we need a first semester transcript to complete the application. If you will send an application request now, Phil will file it and send you the application in January.

Either email Phil at [pweaver@nccoach.org](mailto:pweaver@nccoach.org) or mail to his attention at NCCA, 1101 Westover Terrace, Greensboro, NC 27408.





March 17-18, 2017  
Myrtle Beach, SC

**NC WOMENS ALL-STAR**  
*Head Coach*  
**Sherry Norris (Chapel Hill)**  
*Assistant Coach*  
**Debbie Jones (Page)**

**NC MEN'S ALL-STAR**  
*Head Coach*  
**Scott McInnes (Millbrook)**  
*Assistant Coach*  
**Aubrey Hollifield (Shelby)**

The Carolinas' Classic Basketball games will be played on **Saturday, March 18th, 2017** at Socastee High School in Myrtle Beach and the slam dunk/three point contests will be the night before at Myrtle Beach High School. We had hoped to move our games to the date of the Nike Clinic in April, but a guarantee of the financial arrangement was only offered for one year; thus making a move would possibly be a financial disaster in year two and beyond.



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## Q & A with the Staff

**Q:** What insurance do I get with my membership?

**A:** The NCCA purchases professional liability insurance for Members and Associates with the exception of Athletic Trainers. They are excluded because they have their insurance through the National Athletic Trainers Association and because the nature of their work is so much more prone to liability issues which would make our premiums prohibitively expensive; if we could even bind such coverage. You are covered when performing teaching or coaching duties, working at sport camps, and when working our NCCA all-star games. You are not covered if you work other all-star games or combines.

**Q:** Why can't Associates nominate candidates for the all-star games?

**A:** Our Boards of Directors has always wanted to preserve the professionalism of our membership. As more and more coaches came from the world outside the schools the Associate status was created to assist those non-teacher coaches improve. The Board continues to feel though, that Members should be more cognizant of the traits required to be a good all-star and more likely to still be available in the summer to assist their player with preparations for coming to Greensboro. There are Associates who do a fantastic job and are long-time coaches at their schools but the Board has chosen to keep this a Member privilege. Associates may get their AD to vali-

date their player or may get an opposing coach who is a Member to nominate his/her player.

**Q:** Why can't we get the University of Alabama football staff for the Clinic?

**A:** A few years ago, the NCAA passed a rule which stated that Division I staffs could not attend clinics that were held in conjunction with high school all-star events. Although the students who play in the East-West Game have already graduated and they have no contact whatsoever with any clinicians (in fact, they do not come near the Coliseum), the NCAA compliance folks have denied our request for a waiver. We have done our best, with some help from the AFCA, to have clinicians that are relevant, instructive and entertaining and will continue to do so.

**Q:** Why do I show zero years – or fewer years – membership than I have been coaching in the Directory?

**A:** The years in the Directory reflect years that a member has been a member of the Coaches Association – not simply the years they have coached. When a member initially joins in July, this is their first Clinic and thus they are listed as a 0, since they have not yet been a member for a calendar year. If a member misses a clinic, their name is kicked out of the computer database and when they join again, their years reset back to zero. If there is a discrepancy, members can request the staff to check years of membership by sending an email to [jfranks@nccoach.org](mailto:jfranks@nccoach.org). Just to clarify, if you have just attended your 9th clinic, the correct listing for years membership in the Directory would be 8 – since you have been a member for 8 calendar years.

## Excellent speakers available for your athletic, school events

Our national organization, NOCAD, has a link on their website [www.nocadcoaches.org](http://www.nocadcoaches.org) which will take you to a listing of people who have been vetted as speakers for athletic groups. This could be for a coaches' meeting, a student meeting, or a motivational presentation to faculty and more. Rob Miller, a nationally-renowned speaker, is presenting at the NCADA Con-

ference this spring. Rob, Ethan Albright (UNC-CH, Washington Redskins, and an East-West All-Star Banquet speaker), and other fine presenters can be found on the NOCAD website. You can make arrangements through the website, and the speakers have promised that NOCAD-arranged engagements will be done at their lowest rates.



2016 East-West football action



2016 East-West basketball action

### ⇒⇒⇒ Emails to the NCCA Office ⇐⇐⇐

As it is with many of you, we get tons of junk email. We leave all screening filters OFF so your messages can reach us easily; but this also allows everything else through. To help ensure that your email stands out from the 500-600 junk pieces arriving daily, please use your subject line to clearly identify yourself and/or the content of your message. Hearing from you is important to us.

## Youth Suicide Prevention

**Don't forget the useful information on helping to prevent youth suicide found at:**

**[jasonfoundation.com](http://jasonfoundation.com)**



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# NORTH CAROLINA COACHES ASSOCIATION

1101 Westover Terrace • Greensboro NC 27408 • 336.379.9095

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## 2017



**Coaching  
Clinic**

**Greensboro  
July 17 - July 20**

**East-West  
All-Star Games**

**BASKETBALL - Monday, July 17th**

**SOCCER - Tuesday, July 18th**

**FOOTBALL - Wednesday, July 19th**