

# NC Coach

Volume 29 Issue 2

Summer 2024

The official newsletter of the North Carolina Coaches Association  
News & information for North Carolina high school & middle school coaches.

Welcome to the digital  
NC Coach newsletter!

If you'd like to see archived issues of NC  
Coach, please go to the NCCA website:



[nccoach.org](http://nccoach.org)



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### NC COACH

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*See you in Greensboro!*

East-West All-Star  
Games &  
Coaching Clinic

**JULY 15-17, 2024**

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# From the GAMES Desk...



pweaver@nccoach.org

**Phil Weaver**  
Executive Director, All-Star Games

We need your help. There are a few all-star related items with which you can help us.

The first is all-star coach nominations. I hope you realize that the Board of Directors often has a dearth of names to consider for certain positions. We always need to know of good soccer coach options and the life-long football assistant. The lists of basketball, head, and assistant football coaches are usually long enough but any additions we have are appreciated. It is far better to select from a large number than to have to search for someone. We'll have to select the 2025 and 2026 football staffs this July so the 2026 coaches can get started (see 7-on-7 paragraph below).

Secondly, we need coaches to come to the games. We can't come close to selling enough tickets to pay our way, so attendance encourages sponsors to help us. With soccer moving to Grimsley, we've brought the matches back to the area soccer coaches say they prefer. And the basketball games moving to the Fieldhouse instead of the main arena at the Coliseum will give us a more concentrated crowd which will produce a better game atmosphere. A sellout will even be possible for basketball.

Also, player nominations can only be made by NCCA members through their sign-in on our member website ([www.nccoach.org](http://www.nccoach.org)). If you are an Associate, you must get a member to nominate for you and they should use their name to submit. Football and basketball coaches usually do well in submitting their best players but soccer coaches really need to step it up and give our coaches more names to pick from. This year, Nick and Stan worked much harder to track down quality players than they should have had to do.

I still believe one of our most promising partnerships is with [mycoachingtree.com](http://mycoachingtree.com). The co-founder is Coach D.W. Rutledge, who was my counterpart with the Texas High School Coaches Association. He has brought a coaches perspective to the venture and I have the utmost respect for him. His partner, Phillip Engle, and DW visited us a couple of years ago to ask us to work with them. Whether you're looking to create your coaching tree, find valuable coaching related information, find a job, or hire someone to fill a vacancy your school has, this program could help you.

I'm convinced this is the best program I've seen to filter possible hires by the criteria you want to use. If enough of our schools and coaches were on this platform, better fitting hirings would be the norm. Mycoachingtree's support is superb and I urge you all to investigate- especially city-county athletic directors who can join all their schools for one reasonable price.

*Disclosure: The NCCA could gain financially from this partnership, but not enough to where the prices you pay would be impacted.*

### **Sport-Specific Organizations**

We've long had a policy of allowing North Carolina sport-specific organizations to put articles in our newsletters. If you lead such an organization, openly support the NCCA, and want to have something inserted in future issue(s) please contact us at: [pweaver@nccoach.org](mailto:pweaver@nccoach.org).



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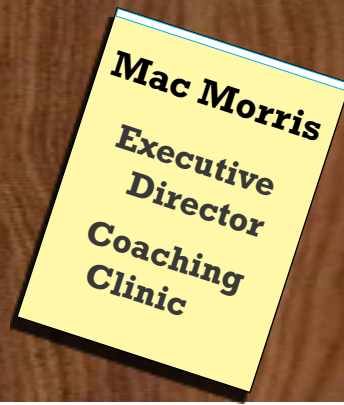
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# From the CLINIC Desk...



mmorris@nccoach.org

## Mac Morris Executive Director, Coaching Clinic

In 1975, I was fortunate enough to be selected to coach the West Team in the East-West All Star Game at the Greensboro Coliseum and that was my first real connection to the North Carolina Coaches Association. I had been a member for a few years but really had no idea how the organization worked or who was in charge. I went to the clinic every year and went to every session to try to learn to be a better coach. After that game, Coach Jamieson asked me if I would like to become part of the team and I was thrilled. I didn't know what I would be required to do but Coach Jamieson's request was a pretty important step in my life.

When Phil Weaver and I came on board, our office was in the basement of the Grimsley Gym in a room with no windows and intense heat which was pretty much bug infested. We worked on an old Addressograph/Multigraph Machine which produced the metal plates that made the mailing list for the Association. Fortunately our numbers weren't but around 2400 then. Once we ran the list and had the names, Coach Jamieson's swimmers came in and stuffed the packets to be given out at the Clinic.

See "**Clinic Desk**" on page 7



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I've spent my career as a coach and as a coach association director. I started this company to continue my commitment to the coaching profession by helping you with your career as a coach. Better coaches make us stronger and more effective in teaching athletes. I want to help you be a better coach. There is a lot of energy and effort that's been put into this company for your benefit. From your coach association to our dedicated staff to a host of other people that are invested in your success and the success of the coaching profession. Join one of our partner coach associations and register with MyCoachingTree as soon as you can. Do it for our profession. Do it for the association. And most importantly, do it for yourself.

**D.W. Rutledge**  
President and Founder

- Years as a college and high school coach: 27
- Head coaching record over 17 seasons: 190-31-5 with 4 Texas 6A Championships
- Years as Executive Director with Texas High School Coaches Association: 20
- Author of Coaching to Change Lives

[www.MyCoachingTree.com](http://www.MyCoachingTree.com)



## Clinic Desk

*continued from page 5*

Back in those days, we had a picnic on Monday night at the old Jefferson-Pilot Club near Sedgefield. Frank Bondanella set this up and there was barbeque and free beer although you had to stand in a pretty long line to get to the beer coolers. Meanwhile Coach was having dinner in the club with one of the speakers and it was probably better than the picnic. I'm not sure if Coach ever knew about the free beer.

We also had a big trade show which supported the Clinic and Games. One of our exhibitors was World's Finest Chocolates which at that time did a lot of work in the schools for fund raisers. They came every year and gave out free samples and had a popular booth. Everything went great until one year when someone stole all of their samples from the trade show and they never returned.

Another funny thing about the trade show was the year when the Coliseum Director decided that it would be a good idea to host a beer garden in the trade show thinking that this would keep the coaches there so the exhibitors would be happy with attendance and more sales. His assistant told us about it on the morning of the opening of the clinic. Coach Jamieson would have fired Phil and me if this ever went on and so we immediately cancelled the beer garden and Coach never knew it was supposed to happen. That was good until the Coliseum Director came to work and found out about it. Rarely have I received such a cursing. He was rather flamboyant and let us have it but we saved our jobs.

It was decided that Phil would handle the games and I would do the clinic. To be two bitter rivals during the season, we worked well together. One of the first years of the clinic Marianne Stanley of Old Dominion was supposed to be the speaker for

women's basketball and she phoned in saying that she wouldn't be able to come on the morning she was speaking. Coach told Phil and I that we were the clinicians for that day and we winged it for the whole day with no preparation. We saved our jobs but were surprised that the women's coaches didn't ask for their money back.

We had a similar experience later when Anson Dorrance of UNC was supposed to be the soccer clinician and called from Cincinnati to say he wasn't going to be able to make it. Thankfully the soccer coaches rallied around us and put on the presentations for that day and did a good job.

Then there was the time when Coach Bob Knight was here during the first year that women were allowed to join the Association. Someone mistakenly told Coach Knight and he did his best to embarrass those who attended. The other times he spoke, he couldn't have been any nicer.

It's been a great run. I have met lots of great people. I have worried about numbers of registrants and whether clinicians were going to show up but it has been very rewarding and I am appreciative of Coach Jamieson's helping me be a part of it.

### ***Old Timer's Lunch***

The Old Timer's Lunch for Lifetime Members of the Association will be held on **Tuesday, July 16**, at 12:30 pm in Meeting Room 4.

**RSVP** to [mmorris@nccoach.org](mailto:mmorris@nccoach.org) by July 10 if you plan to attend.



# YOUTH SUICIDE IS PREVENTABLE

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Joe Franks  
Executive Secretary  
[jfranks@nccoach.org](mailto:jfranks@nccoach.org)

First of all, and this is most important – remember that to be a member or an associate, a coach MUST attend the clinic to get their card. Registration will be from 8-12 and 2-3:30 Monday – Wednesday, July 15-17. You can see all session schedules at [www.nccoach.org](http://www.nccoach.org) and at the end of this newsletter.

Pictures will again be made in the back area of the Trade Show in the East Wing. We have a good number of vendors returning because they want to be a part of our clinic and have contact with YOU!

I'm pleased that we were able to get great clinicians to provide quality instruction for our coaches. We have national champions, state champions and an Olympian! One of the sessions that I feel could be really beneficial to ANY coach is Maurice Freeman's talk about dealing with when tragedy strikes a team and how coaches react. This session is at 9:50 on Wednesday morning in the Field House. Coach Freeman has dealt with these traumatic issues and has an inspiring message.

As we reflect on our coaching clinic, to be honest it's basically a convention helping education based-athletics across North Carolina. When you consider that we have coaching clinic sessions, sessions exclusively for athletic directors, concurrent sessions for AD's and the NCHSAA, sessions for First Responders and Athletic Trainers, the opportunity to get CPR/AED certified and NCHSAA rules sessions, what happens here is so much more than a coaching clinic. It also demonstrates what we like to brag on – that we have a great working relationship with the NCHSAA and the NCADA (something that many states across the country do not enjoy).

With the East-West All-Star Basketball Games will be played in the Field House on Monday evening, Men's Basketball sessions on Monday and Baseball sessions on Tuesday will be in the Plaza – upstairs like you are going into the main arena. Football will be in the Field House on Wednesday as usual because the coliseum folks are able to get it set for Wednesday.

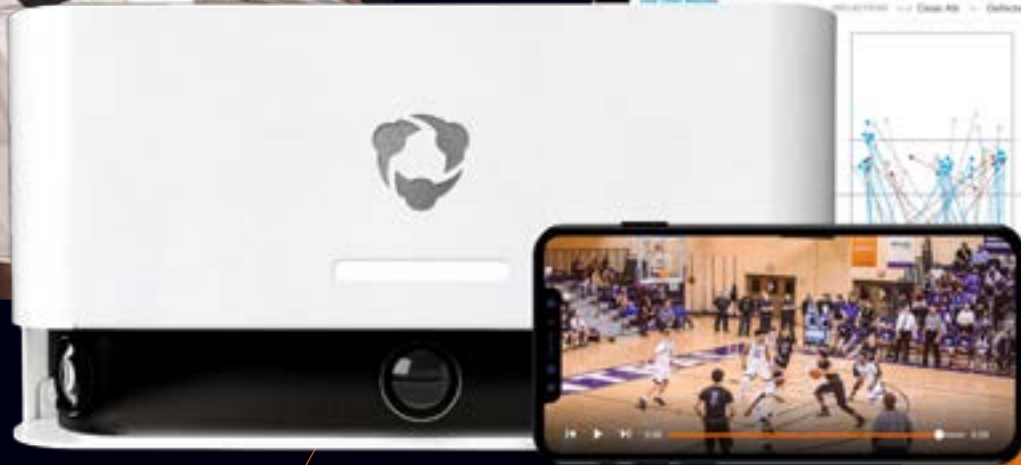
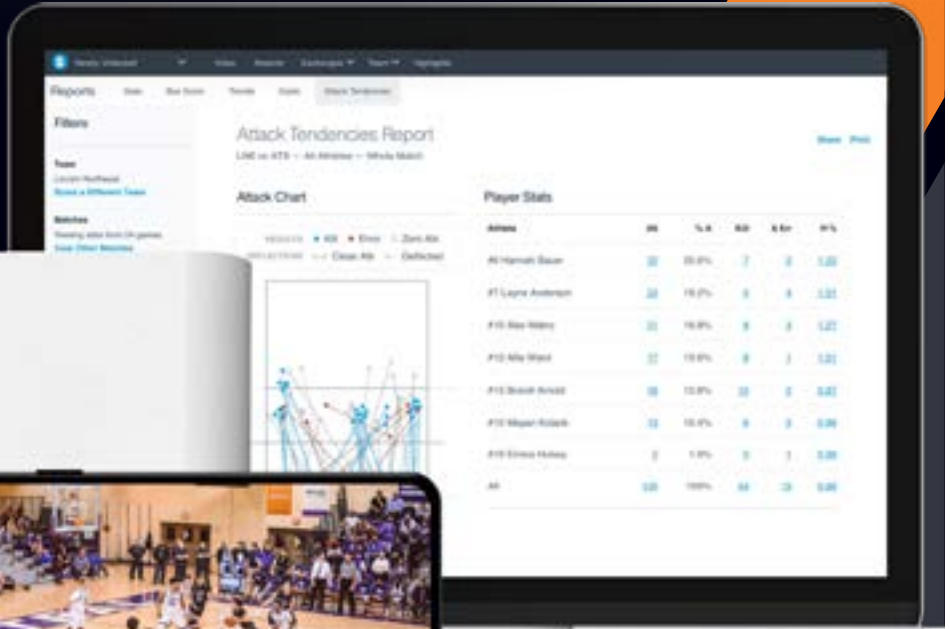
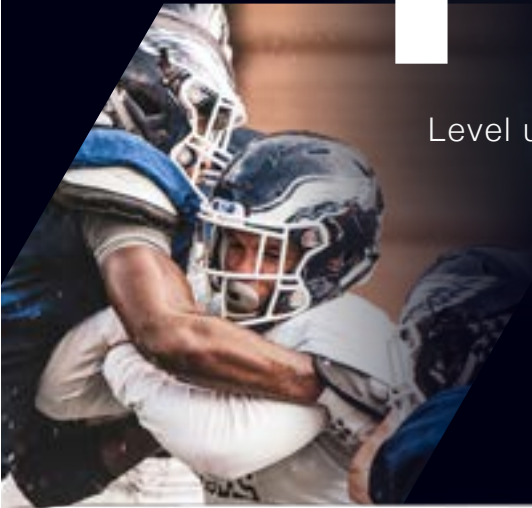
For sessions in the Fieldhouse, we are asking folks not to congregate in the back and hang out during the sessions. The acoustics in that building makes what would be regular conversations disturbing for those in the session. You all know that the best place to hang out and talk is in the lobby of the Special Events Center!

As I always say, don't ever underestimate what a profound effect you have on the young people for whom you mentor, support, challenge and inspire. Thanks for being a coach! Together, we are keeping the title "Coach" one that is respected and admired – and that can last a lifetime. Looking forward to seeing you in a couple of weeks.



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# Press Box Perspective

Earl Vaughan Jr.  
Social Media Coordinator  
on X: @EarlVaughanJr

A lot of my media brethren on the high school beat saw summer as a respite, at least before the days of travel ball and summer camps in every gym.

Regular season schedules were over. Football kickoffs were a few months away.

It was a time to wind down, regenerate and get ready for a new athletic year.

But for me, summer meant one thing. It was getting close to the time to cover one of my favorite events of the year, the annual NC Coaches Clinic and East-West All-Star games in Greensboro.

I loved that drive to Greensboro every summer. Going back and forth to clinic sessions and All-Star practices and games.

But things have changed dramatically since then. For one thing, the summer football game is now in December, a decision that was wise even if it separates the game from the rest of the All-Star competition.

Colleges summoning their prospects to summer workouts has cut deeply into the talent pool, and it just makes sense to play the game at the end of the football season rather than in the dead period between the end of one school year and the start of another.

The other All-Star sports, basketball and soccer, have effectively become year-round activities, so there's practically no off-season for them.

But enough with the scheduling and game mechanics. That wasn't what drew me to Greensboro each year.

It was the magic of what happened on game nights, to see how these talented athletes and their equally talented coaches would mesh in hopes of putting competitive teams on the field.

I'm not going to pretend it worked every time. There have been more than a few debacles where the stars and the coaches weren't able to communicate, leaving one or both teams on the court or field to suffer through a miserable night.

But when the pieces fall into place, when everything clicks, you've got a memorable event.

I was looking back at some old All-Star programs. They are tremendous keepsakes and you should make the effort to pick one up at this year's games. I remember one case from football that was especially noteworthy.

It took place in 1975 when I was still a near rookie. The game featured two football coaches I had the honor of covering. One was Bob Paroli, who was at Wilson Fike at the time. Also on the East staff with him was longtime coach Maurice Chapman of Douglas Byrd. *(pictured right, contributed photo)*



Chapman was a caricature of the traditional old football coach. He always had that disheveled look about him, like an absent-minded professor. A little frumpy, but he had a reputation as an offensive genius.

See "Press Box Perspective" on page 13

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## “Press Box Perspective”

*continued from page 11*

For years he turned out competitive teams at little Massey Hill High School in Fayetteville, then at career’s end he became head coach at Douglas Byrd High School, where Paroli would eventually land. Chapman’s first year at Byrd the Eagles won the Pioneer Conference title.

When they were picking the East team that year, Chapman convinced Paroli to break from tradition and choose an athlete who otherwise could have been overlooked. His name was Emanuel Northe of Seventy-First. He was a star caliber player, but most of the year he had been injured and wasn’t able to show his best.

Paroli knew that Northe had fully healed and was a versatile skill position talent who could be used on either side of the football if needed.

So they wound up putting Northe on the roster for the East. It proved to be a wise decision.

The West was a favorite in the game, largely because of running back Rickey Adams of Jamestown Ragsdale. An N.C. State recruit, Adams was a big, punishing runner who was a major concern for the East team. The game was tight throughout with the East holding a 14-8 lead late.

The West put together a drive in the final minutes and appeared headed for a score and a chance tie or win. On a play near the goal line, the ball went to Adams. He plunged forward, only to be met inches from the endzone by Northe. Northe came up from the secondary for the saving tackle that clinched the win for the East.

Had Chapman not been on the East staff and sold Paroli on the idea of putting Northe on the roster, the East likely would have come out a loser.



*(pictured above: Earl Vaughan Jr. and Bob Paroli)*

Is there another Emanuel Northe on one of the East-West basketball or soccer teams that will perform in this summer’s All-Star games?

We will soon find out. And if you’re smart, you’ll purchase tickets to the games so you too can witness the creation of an All-Star game hero.

## IN MEMORIAM

*John Daskal*

*Reid Ross*

*Larry Dixon*

*Roxboro*

*Clarence “CJ” Johnson*

*Mallard Creek*

*Mike Raybon*

*Ragsdale*

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# They Still Call Me “Coach”

## Kenny Ford



**NCC: WHAT SPORTS DID YOU COACH?**

*“ Football, track, golf ”*

**NCC: WHERE DID YOU COACH?**

*“ McDowell High School 1980-1986 (6 years & Owen High School 1986-2015 (29 years) ”*

**NCC: HOW MANY YEARS DID YOU COACH?**

*“ 35 years. ”*

**NCC: ARE YOU STILL INVOLVED IN COACHING AND/OR ATHLETICS?**

*“ Not coaching. I am a color commentator for WMYA Friday Night Lights (televised high school football games). I am on a sports radio show during the week. I am also in charge of the The Warhorse Open Golf Tournament at the end of July every year to raise money for the Owen High School football team.*

*I still live in the Swannanoa Valley in Black Mountain where I grew up. I attended Owen High School where I played football, baseball and golf and later coached for 29 years. I*

*then went to Mars Hill College where I played football under Hoot Gibson. I got my Master's Degree from Gardner-Webb University. Since retirement, I spend most of my time delivering airplane parts, growing a garden, taking care of my pets, hunting golf balls, and mowing yards (The Mowin' Swannanoan). ”*

**NCC: WHAT WAS YOUR MOST MEMORABLE COACHING EXPERIENCE?**

*“ My most memorable coaching experience was during my first game as a head coach in 1986 when we played against Erwin High School. We were behind 14-0 at the half. Brad Johnson, who went on to play quarterback for Florida State and who won a Super Bowl with the Tampa Bay Buccaneers, threw a 70-yard touchdown pass at the start of the third quarter to make it 14-7. We finally tied the score in the fourth quarter and the game went into overtime. For some reason, that morning I had sat down and read the rule book about overtime, and I knew exactly what I wanted to do. We won the toss. I knew we should give Erwin the ball first so we would know what we would be up against during the rest of overtime. Erwin scored right off the bat to make it 21-14. Then, we scored on the third play in overtime to make it 21-20. With no hesitation, I knew we should go for 2 right then. Having Brad Johnson as the quarterback definitely helped in making that decision. We had a 290-pound defensive tackle at blocking back in the Power I, and we put him in motion. He almost didn't make it near the sideline before time ran out. The Erwin players must have gotten flat-footed for a split second because that gave Brad just*

See “**Ford**” on page 16

## “Ford”

*continued from page 15*

*enough time to fake to the fullback on an option play. But at 6'6", the only option was for Brad to keep the ball and dive over the right side of the line to score the 2-point conversion and win the game. ”*

**NCC: WHAT PART OF COACHING WAS THE MOST REWARDING FOR YOU?**

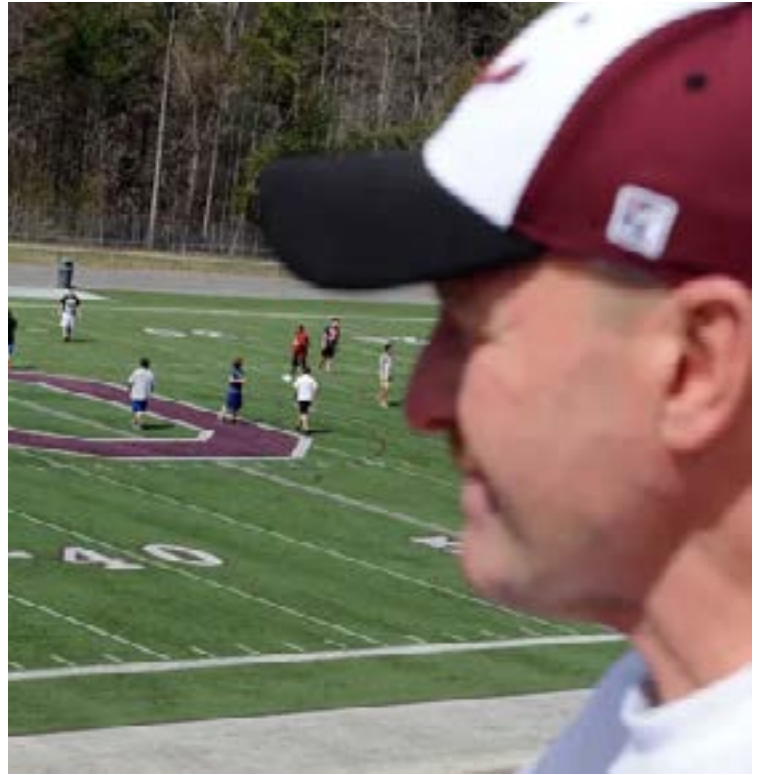
*“ The most rewarding part of coaching is keeping up with so many of my former players - whether it be out in the community or online - and finding out about what they are doing now and how well they have turned out. It makes me feel proud to know that I had an influence on them and in some way may have played a part in their success. ”*

**NCC: WHY DID YOU GO INTO COACHING?**

*“ I decided to go into coaching because the people I always admired the most growing up were coaches. I was very lucky from the fifth grade all the way through college to be surrounded by great role models and coaches. I knew at an early age that I wanted to be like them. ”*

**NCC: WHAT IS YOUR FUNNIEST COACHING MEMORY?**

*“ My funniest memory is when we were playing a game against Enka in the early 90's. The coach at Enka was my good friend, Bucky Tarr. When I was watching their game film, I noticed that the players on their punt team would point at who they had to block with their thumbs up and their index fingers pointed out. We decided that when they pointed at us, we would all fall backwards at the same time. We practiced all week falling and getting back up quickly. My players were so excited about it, but I was nervous. About the middle of the second quarter, Enka had to punt. All of my players were yelling and asking,*



*“Are we going to do it? Are we going to do it?” I said, “All right! But you better get your tails up fast!” The players did a great job when Enka pointed. They all fell back exactly at the same time with their arms stretched out wide on the ground. Enka’s players froze for a split second as my players hopped back up on their feet. We only did it once and went on to win the game. Other coaches who later watched that game film always told me it was one of the funniest things they had ever seen. ”*

**NCC: WHAT WAS YOUR MOST EMBARRASSING COACHING MOMENT?**

*“ The most embarrassing moments coaching were if other teams successfully pulled a trick play on me. ”*

**NCC: WHAT WAS YOUR FAVORITE PLAY OR STRATEGY?**

*“ ‘Blitz like hell’ ”*

See “Ford” on page 18



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## “Ford”

continued from page 16



**NCC: WHO HAD THE TOUGHEST TEAMS YOU COACHED AGAINST?**

*“The toughest team we played year end and year out was Mountain Heritage, coached by Joey Robinson. We have grinded out a lot of games against each other. Other coaches who gave me fits were Danny Shook, Carroll Wright, Brett Chappell, and Bruce Ollis - and anyone who was the head coach at Shelby when we played them.”*

**NCC: WHAT CHANGES WOULD YOU MAKE TO THE CURRENT RULES IN YOUR SPORT?**

*“I think there should be more time for coaches to teach blocking and tackling techniques. As of right now, there are only a few days in August when players can have full contact before the first scrimmage. I think that’s crazy. That’s throwing them into a full-contact game before they are prepared. I firmly believe if coaches had more time to teach the proper ways to block and tackle, the number of concussions would decrease.”*

**NCC: WHAT ONE PIECE OF ADVICE WOULD YOU GIVE A BEGINNING COACH?**

*“Never have an intimate relationship with a student. I have seen many coaches lose great careers because of this.”*

**NCC: WHAT ARE THE MOST IMPORTANT THINGS FOR YOUNG COACHES TO DO IN DEALING WITH:**

**“ATHLETES:** *When dealing with athletes, I think coaches need to stay in shape and work hard with passion and enthusiasm, just like they ask their players to do. When athletes see that, they will be more likely to give their coaches all they have. Young athletes*

*will run through a wall for them. Coaches also need to make sure to let their players know when they do a good job.”*

**“PARENTS:** *Parents want to see that you are taking care of their kids. They will not mind if you work them hard if they know you truly care about them. Make sure parents are aware of your expectations from the beginning. I always told the parents at the start of the season to come and see me personally if they ever had a problem with what I was doing.”*

**“ADMINISTRATORS:** *It always helps if administrators have been coaches before becoming principals. They can then understand more about all of the things you have to deal with. But, bottom line, they are your bosses, and if there is a conflict, many times it is just easier to say, “Yes, sir,” or, “Yes, ma’am,” and just move on and do your job rather than dwell*

See **“Ford”** on page 19

## “Ford”

*continued from page 18*

*on an issue. If you are having a problem with your administrator, then do the same thing you expect your players' parents to do. Talk with them personally, one on one, instead of voicing your opinions around the school or community.”*

*“ ATHLETIC DIRECTORS: Do the job that is expected of you each and every day. The athletic director will know he/she can count on you and will be more apt to have your back when things get tough - or when you want to do things to enhance your sport. ”*

*“ OTHER COACHES: Remember that all of you are in the same boat. Don't complain about how rough the sea is - just bring the ships in together. Some of the biggest bonds you will have for the rest of your life will be the ones you made with the other guys you are coaching with. ”*

*“ THE PRESS/MEDIA: Show respect to all of them. They can be a huge ally for you. Contact*

*them back when they try to reach you by phone or e-mail. Remember, you are wanting to promote your athletes and your program to as many folks as you can. Seeing coverage in a newspaper clipping, on television, or on social media is a great motivation to your players. ”*

**NCC: WHAT DID/DOES THE NCCA MEAN TO YOU?**

*“ I'm proud to say that I have been a member for 44 years and have also served on the Board of Directors. I have seen first hand all of the hard work and dedication that go into running this association which provides so many resources for coaches and their professional growth, and I would like to thank the staff of the NCCA. The clinic is informative with great speakers and vendors. It's also a lot of fun and is a great time to bond with your staff and catch up with old friends. ”*

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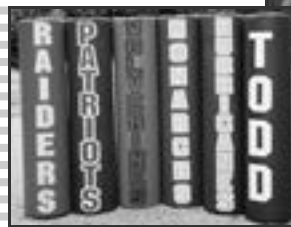
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## GENERAL LIABILITY INSURANCE PROGRAM

As a membership benefit, coverage is provided by the Commercial General Liability Policy issued to the National Organization of Coaches Association Directors. This policy will provide general liability coverage to the North Carolina Coaches Association and its members.

### CARRIER

HDI Global Specialty (A Rated)

### POLICY PERIOD

August 1, 2023 – August 1, 2024

### LIMITS OF INSURANCE

\$1,000,000	Each Occurrence
\$2,000,000	General Aggregate (per Member)
\$1,000,000	Products/Completed Operations
\$1,000,000	Personal & Advertising Injury
\$ 300,000	Fire Damage
\$ 50,000	Sexual Abuse (per Member)
Excluded	Medical Payments

### COVERAGES

- ❖ Educator Professional Liability
- ❖ Participant Legal Liability for insured members
- ❖ Liability assumed under insured written contract
- ❖ Defense Cost outside limits

### EXCLUSIONS

- ❖ The use of automobiles, buses, watercraft and aircraft
- ❖ Property of others in the care, custody, and control of the insured.
- ❖ This insurance does not apply to members that coach at an All-Star game that is not approved by your state coaches association.
- ❖ This insurance does not apply to any loss, cost or expense arising out of infectious or communicable disease.

## CAMP INSURANCE

Today, most Coaches are involved in some type of sports camp. Please note that our General Liability Program follows insured members while working at camps and/or conducting their own personal camp.

In addition, Participant/Accident Coverage is required for coaches and/or participants. Should an accident occur during a camp, clinic or event, this secondary coverage helps offset the loss suffered by families affected by such accidents.

### NEW PROCEDURE FOR CAMP INSURANCE

As a member benefit of your state coaches association, all members in good standing have a \$1,000,000 per occurrence General Liability policy limit that provides coverage for their coaching activities. In order to protect the General Liability policy from potential claims, the insurance company has mandated that all coaches must obtain signed waivers and provide Participant/Accident insurance for their participants.

In order to obtain a certificate of insurance showing proof of insurance or naming an additional insured, the following must be in place:

- ❖ **Waivers:** Signed waivers showing indemnification language
- ❖ **Participant/Accident Insurance:** You must have Participant/Accident coverage in place for all participants attending sports camps.

### PURCHASE INSURANCE

- ❖ Camp Insurance Request form is available on our website: [www.loomislapann.com](http://www.loomislapann.com)

### INSURANCE ADMINISTRATOR



[www.loomislapann.com](http://www.loomislapann.com)  
(P) 800-566-6479 | (F) 518-792-3426

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*Disclaimer: This is an insurance overview for summary purposes only; for complete policy terms and conditions please refer to the NOCAD Master Policy.*